



The Lehigh Art Alliance's Mixed-Media and Three-Dimensional Exhibit

at The Bethlehem City Hall Rotunda Gallery
Friday, January 3 - Sunday, February 13, 2020

RECEPTION
Sunday, January 5, 2020
2:00 pm to 4:00 pm

Please bring your family and friends!

DELIVERY: Thursday, January 2nd, 2020
10:00 am to 12:00 pm.

PICKUP OF UNACCEPTED WORK:

Thursday, January 2nd, from 2:00 pm to 4:00 pm

PROCEDURE: Artists will be contacted by LAA only if your work is **NOT** accepted.

- Calls will go out Thursday, January 2nd between 1:00 pm and 2:00 pm

- Please list a phone number where you can be reached

- Please check your voice mail

If called, pick up your work or arrange for someone else to do so on Thursday, January 2nd, from 2:00 pm to 4:00 pm

PICKUP OF ACCEPTED WORK:

February 14, 10:00 am to 12:00 pm.

Please note: works cannot remain at The Rotunda beyond the pickup time.

ENTRY REQUIREMENTS:

- Must be an LAA member. **Note:** 2020

Renewal of Membership Dues must be current or paid at time of delivery

- A non-refundable fee of \$10 per work entered, payable at delivery

MEMBERSHIP:

- You must be at least 18 years old and live within a 50 mile radius of the Lehigh Valley

- To join, visit lehighartalliance.org OR send \$25 check payable to "Lehigh Art Alliance" to: Herb Shackleton, 9197 Lyon Valley Rd. New Tripoli, PA 18066.

You can also join at delivery.

ENTRY CRITERIA: Each artist may submit **two original works**, not previously exhibited in any LAA show, in any **Mixed-Media** or **3-Dimensional Form**. Work must be the artist's original design. You may not enter work that has been produced under supervision in a workshop.

Your entry acknowledges permission to have your work photographed or videotaped for promotional use.

All accepted work must remain for the duration of the show. The exhibition committee reserves the right to reject any work not following these professional standards:

Two-Dimensional Works Criteria:

- All pieces must be securely wired and braced for hanging. **No clips or "fast frames" will be accepted.** No wet, fragile, or ill-prepared work will be accepted. Unframed canvases cannot have staples showing.

- Width 42" Maximum, including frame n
Height 48" Maximum, including frame

Three-Dimensional Works Criteria:

- All 3-D works must be free-standing or for display on pedestals, or wall-mounted (20 lb. weight limit). Each piece may not exceed 30" in Width, 20" in Depth or six feet in Height without pedestal. Fragile work should be placed under plexi covers. No installations please. We recommend artists bring their own pedestals. (If in need of a pedestal, contact Laura Elmore at lauralemore@yahoo.com)

- Please be aware, The Rotunda is a public space; sensitivity to nudity, political, and/or religious proselytizing will be taken into consideration during the jurying process and should be avoided.

Awards: Top Award \$250

Commission: A 20% commission on sales of work will be paid to LAA.

Liability: All reasonable care and security measures will be taken in handling and displaying works. PLEASE NOTE – due to limited policy availability, the LAA is no longer able to offer insurance coverage at our venues. While each venue offers some (and different) protection, the LAA board suggests that each artist, if concerned, obtain coverage for his or her art through individual homeowners' insurance.

Directions: The City Hall Rotunda Gallery is located at:
10 East Church Street
Bethlehem, Pa 18018

JUROR:

Mary Serfass resides in Bethlehem, Pa, and is the owner of the Snow Goose Gallery on Main Street in Bethlehem. She has been a long-time supporter of LAA. She earned a BA in Fine Art from Penn State University and is a signature member of the Miniature Artists of America. Mary works primarily in Pen and Ink and mixed-media.

VOLUNTEERS



The gallery tags can be found on the third page. The LAA now has a THE fillable PDF form for the gallery tags. This will make your job (and ours) easier. Simply download the PDF and fill it with your pdf viewer, such as Adobe Acrobat. Click on the highlighted areas to type in your personal information. When done, simply re-save the PDF and print it out. You may also use the blank gallery tag form to print and fill out by hand.

We need YOU!

Can you help on
any of these dates?

DELIVERY CREW

Thursday, January 2, 2020
10 AM – 12 PM

JURYING CREW

Friday, January 2, 2020
12 PM to 1 PM

INSTALLATION CREW

Friday, January 2
1 PM to 5 PM

To volunteer, e-mail:

Laura Elmore

lauralelmore@yahoo.com

OR

Elena Shackleton

elenashackleton77@gmail.com

OPENING RECEPTION

First Friday, February 7, 2020

6:00—9:00 PM

Awards: 7:30 PM

Please bring your family and friends!



Gallery Tags: Please attach to back of work.

VENUE _____

ARTIST _____

ADDRESS _____

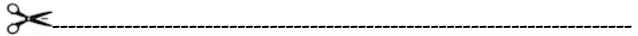
TITLE _____

MEDIUM _____

SIZE _____

SALE PRICE \$ _____ OR NFS Value \$ _____

PHONE/CELL # _____



VENUE _____

ARTIST _____

ADDRESS _____

WEBSITE _____

TITLE _____

MEDIUM _____

SALE PRICE \$ _____ OR NFS Value \$ _____

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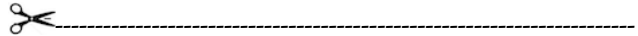
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