



The Lehigh Art Alliance's Flora & Fauna Juried Exhibition

at The Bethlehem City Hall Rotunda Gallery
Wednesday, March 31 to Friday, May 7, 2021

RECEPTION on the Plaza
(WEATHER PERMITTING)

Sunday, April 11, 2021
2:00 pm to 4:00 pm

(Entry will be staggered to ensure safety)

DELIVERY: Monday, March 29th, 2021
10:00 am to 12:00 pm **IN THE PLAZA**

PICKUP OF UNACCEPTED WORK:

Monday, March 29th, from 12:30 pm to 2:00 pm

PROCEDURE: Artists will be contacted by LAA only if your work is **NOT** accepted.

■ Calls will go out Monday, March 29th, from 12:30 pm to 1:00 pm

■ Please list a phone number where you can be reached.

■ Please check your voice mail

If called, pick up your work or arrange for someone else to do so on Monday, March 29th, from 12:30 pm to 2:00 pm.

PICKUP OF ACCEPTED WORK:

Monday, May 10, 10:00 am to 12:00 pm.
Please note: works cannot remain at the Rotunda beyond the pickup time.

ENTRY REQUIREMENTS:

■ Must be an LAA member. **Note:** 2021 Renewal of Membership Dues must be current or paid at time of delivery.

■ A non-refundable fee of \$10 per work entered, payable at delivery.

MEMBERSHIP:

■ You must be at least 18 years old and live within a 50 mile radius of the Lehigh Valley.

■ To join, visit lehighartalliance.org **OR** send \$25 check payable to "Lehigh Art Alliance" to: Herb Shackleton, 9197 Lyon Valley Rd. New Tripoli, PA 18066.

You can also renew or join at delivery.

ENTRY CRITERIA: Each artist may submit **two original Flora or Fauna works, not previously exhibited in any LAA show.** Work may be in any media except Photography. Please mark your entry slips carefully to ensure an accurate catalog. Work must be the artist's original design. You may not enter work that has been produced under supervision in a workshop. Your entry acknowledges permission to have your work photographed or videotaped for promotional use.

All accepted work must remain for the duration of the show. The exhibition committee reserves the right to reject any work not following these professional standards:

Two-Dimensional Works Criteria:

■ All pieces must be securely wired and braced for hanging. **No clips or "fast frames" will be accepted.** No wet, fragile, or ill-prepared work will be accepted. Unframed canvases cannot have staples showing.

■ Width 42" Maximum, including frame

■ Height 48" Maximum, including frame

Three-Dimensional Works Criteria:

■ All 3-D works must be free-standing or for display on pedestals, or wall-mounted (20 lb. weight limit). Each piece may not exceed 30" in Width, 20" in Depth or six feet in Height without pedestal. Fragile work should be placed under plexi covers. No installations please. We recommend artists bring their own pedestals. (If in need of a pedestal, contact Laura Elmore at lauralelmore@yahoo.com)

■ Please be aware, The Rotunda is a public space; sensitivity to nudity, political, and/or religious proselytizing will be taken into consideration during the jurying process and should be avoided.

Awards: \$500 in Awards

Commission: A 20% commission on sales of work will be paid to LAA.

Liability: All reasonable care and security measures will be taken in handling and displaying works. PLEASE NOTE – LAA is not able to offer insurance coverage at our venues. The LAA board suggests that each artist, if concerned, obtain coverage for his or her art through individual homeowners' insurance.

Directions: The City Hall Rotunda Gallery is located at:

10 East Church Street
Bethlehem, Pa 18018

Access permitted during regular business hours of Bethlehem City Hall at the side entrance.

JUROR Albina Herron, Analomink, PA, attended Ridgewood School of Art & Design, and worked as a commercial art-ist, graphic designer and art director. Currently, she works in watercolor, traditional gouache, graphite and pen and ink, with an emphasis on botanical, and fauna. She is a signature member of the Philadelphia Watercolor Society, a member of Pennsylvania Watercolor Society, American Society of Botanical Artists, and the Philadelphia Society of Botanical Illustrators.



The gallery tags can be found on the third page. The LAA now has a THE fillable PDF form for the gallery tags. This will make your job (and ours) easier. Simply download the PDF and fill it with your pdf viewer, such as Adobe Acrobat. Click on the highlighted areas to type in your personal information. When done, simply re-save the PDF and print it out. You may also use the blank gallery tag form to print and fill out by hand.

DELIVERY

Monday, March 29th, 2021
10:00 am to 12:00 pm.

JURYING

Monday, March 29th, 2021
Call backs from 12:30 pm to 1:00 pm

INSTALLATION

Monday, March 29th, 2021
2:00 pm to 4:00 pm

If you need help with delivery or pick-up
of your work

e-mail:

Laura Elmore

lauraelmore@yahoo.com

OR

Elena Shackleton

elenashackleton77@gmail.com

**RECEPTION on the Plaza
Weather Permitting**

Sunday, April 11, 2021

2:00 pm to 4:00 pm

Please bring your family and friends!



Gallery Tags: Please attach to back of work.

VENUE _____

ARTIST _____

ADDRESS _____

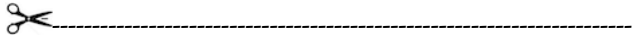
TITLE _____

MEDIUM _____

SIZE _____

SALE PRICE \$ _____ OR NFS Value \$ _____

PHONE/CELL # _____



VENUE _____

ARTIST _____

ADDRESS _____

WEBSITE _____

TITLE _____

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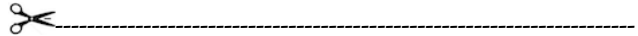
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